CONTRACT

WMAR 6400 York Rd. Baltimore, MD 21212 (410)377-2222

And:

Media Strategies & Research 11350 Random Hills Road Suite 670 Fairfax, VA 22030

	Contract / Rev	rision		Alt Order #	
	315841 /				
Product					9
THURS OCT 25TH-TUES N	NOV 6TH				
Contract Dates	Estimate #				
10/25/12 - 11/06/12	12898				
Advertiser				ginal Date i	Revision
Cardin / Democrat / Senate			1	0/24/12	/ 10/24/12
	Billing Cycle	Billing	ing Calendar		Cash/Trade
	EOM/EOC	Broade	Broadcast		Cash
	Station	Accou	Account Executive		Sales Office
	WMAR	Gail Chapolini		olini	WMAR Local
	Special Hand	lling			
	Demographic				
	Adults 25-54	5-54			
	IDB#	Adver	tise	r Code	Product Code
	Agency Ref			Advertise	Ref

						Spots/			Tota	als
*Line Ch Start [Date End Da	ate Description	on	Start/End Tin	ne Days	Length Week	Rate	Type Sp	ots	Amount
F 1 WMAR10/25/			IEWS (ROS)	5-6a		:30		NM	8	\$400.00
Start Date	End Date	Weekdays	Spots/Week	Rate	0	\				
Week: 10/22/12	10/28/12	11	2	\$50.00	0-10	_				
Week: 10/29/12	11/04/12	1-111	4	\$50.00	1)				
Week: 11/05/12	11/11/12	11	2	\$50.00						
E 2 WMAR10/25/	12 11/06/1	2 M-F 7-9a C	SMA	7-9a		:30		NM	9	\$1,440.00
Start Date	End Date	Weekdays	Spots/Week	Rate	\sim)				
Week: 10/22/12	10/28/12	11	2	\$160.00	W-'	/				
Week: 10/29/12	11/04/12	11111	5	\$160.00	1 6					
Week: 11/05/12	11/11/12	11	2	\$160.00				N 10 A	-	¢4 250 00
E 3 WMAR10/25/		Service Service State		4-5p		:30		NM	5	\$1,250.00
Start Date	End Date	Weekdays	Spots/Week	<u>Rate</u> \$250.00						
Week: 10/22/12	10/28/12	1	1	\$250.00 \$250.00	1					
Week: 10/29/12	11/04/12	11-11	4					NM	8	\$1,000.00
E 4 WMAR10/25/		The same of the sa		5-6p	_ /	:30		INIVI	0	\$1,000.00
Start Date	End Date 10/28/12	<u>Weekdays</u> 11	Spots/Week 2	Rate \$125.00)				
Week: 10/22/12 Week: 10/29/12	11/04/12	11111	5	\$125.00	1-	_				
Week: 11/05/12	11/04/12	1	1	\$125.00	•					
			- NEWC	6-630p		:30		NM	8	\$1,600.00
E 5 WMAR10/25 Start Date	/12 11/05/ ⁻ End Date	12 M-F 6-630 Weekdays	Spots/Week	Rate		.50				* . ,
Week: 10/22/12	10/28/12	11	2	\$200.00	())				
Week: 10/29/12	11/04/12	11111	5	\$200.00						
Week: 11/05/12	11/11/12	1	1	\$200.00						
E 6 WMAR10/25	/12 11/05/	12 7-730p Th	e List	7-730p		:30		NM	5	\$1,750.00
Start Date	End Date	Weekdays	Spots/Week	Rate	0					
Week: 10/22/12	10/28/12	1	1	\$350.00	1					
Week: 10/29/12	11/04/12	1-1-1	3	\$350.00	1					
Week: 11/05/12	11/11/12	1	1	\$350.00						
E 7 WMAR10/25	/12 11/05/	12 M-F 11-11	35p LATE NEW	S 11-1135p		:30		NM	8	\$4,400.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

This station does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race, gender or ethnicity. Advertiser hereby certifies that if is not buying broadcasting air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, gender, national origin, or ancestry.

WMAR 6400 York Rd. Baltimore, MD 21212 (410)377-2222

	Contract / Revision 315841 /		Alt Order #
Contract Dates 10/25/12 - 11/06/12	Product THURS OCT 25Th	- 1	Estimate # 12898
Advertiser Cardin / Democrat / Sena			nal Date / Revision 24/12 / 10/24/12

	_		Spots	:/		Tota	als
*Line Ch Start Date End Date Description	Start/End Tin	ne Days	Length Week		Type S _I	oots	Amount
Start Date End Date Weekdays Spots/Week	Rate						
Week: 10/22/12 10/28/1211 2	\$550.00)				
Week: 10/29/12 11/04/12 111111 5	\$550.00	V- 2					
Week: 11/05/12 11/11/12 1 1	\$550.00						# 700.00
E 8 WMAR10/25/12 11/05/12 M-F 1135-1202 NIGHTLINE			:30		NM	4	\$700.00
Week: 10/22/12 End Date Weekdays Spots/Week	<u>Rate</u> \$175.00	\circ					
Week: 10/22/12 10/28/121 1 Week: 10/29/12 11/04/12 1-1 2	\$175.00 \$175.00	P-	_				
Week: 11/05/12 11/11/12 1 1	\$175.00 \$175.00	1					
VVCCR. 11/00/12 11/11/12 2	6-7a		:30		NM	7	\$1,015.00
N 9 WMAR10/29/12 11/06/12 M-F 6-7a NEWS (ROS) Start Date End Date Weekdays Spots/Week	Rate	0) .50		7		ψ.,σ.σ.σσ
Week: 10/29/12 11/04/12 11111 5	\$145.00	P- 6					
Week: 11/05/12 11/11/12 11 2	\$145.00	1					
N 10 WMAR10/28/12 10/28/12 SU 8-9a GMA SUNDAY	8-9a	.0	:30		NM	1	\$80.00
Start Date End Date Weekdays Spots/Week	Rate	D-'/	,				
Week: 10/22/12 10/28/12S 1	\$80.00	1 -					
N 11 WMAR10/26/12 10/26/12 10-11a Rachel Ray	10-11a	0	2 :30		NM	1	\$50.00
Start Date End Date Weekdays Spots/Week	Rate	P- 3					
Week: 10/22/12 10/28/12F 1	\$50.00	\	20		NINA	2	¢200.00
N 12 WMAR10/31/12 11/06/12 M-F 11a-12p	11a-12p	0 0	:30		NM	3	\$300.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/29/12 11/04/121-1 2	<u>Rate</u> \$100.00	() (_				
Week: 11/05/12 11/11/12 1 1	\$100.00	4-)				
Week. Theoriz Thirtie	12n-1p		:30		NM	2	\$130.00
N 13 WMAR10/30/12 11/01/12 M-F 12n-1p Start Date End Date Weekdays Spots/Week	Rate	0_7	.50			_	4,23,22
Week: 10/29/12 11/04/12 -1-1 2	\$65.00	1	(ت				
N 14 WMAR11/05/12 11/05/12 2-3pm Right this Minute	2-3p	$\overline{}$:30		NM	1	\$75.00
Start Date End Date Weekdays Spots/Week	<u>Rate</u>	()_,-	5				
Week: 11/05/12 11/11/12 1 1	\$75.00	\ _					
N 15 WMAR10/30/12 11/05/12 3-4pm General Hospital	3-4p	0	:30		NM	2	\$150.00
Start Date End Date Weekdays Spots/Week	Rate	() (-	_				
Week: 10/29/12 11/04/12 -1 1	\$75.00 \$75.00	-	\mathcal{O}				
Week: 11/05/12 11/11/12 1 1					NM	1	\$125.00
N 16 WMAR10/28/12 10/28/12 SU 630-7p NEWS	630-7p	n^2	:30		ININI	1	\$125.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/22/12 10/28/12S 1	Rate \$125.00	1					
VVCCR. 10/22/12 10/23/12	730-8p		:30		NM	4	\$1,400.00
N 17 WMAR10/25/12 11/06/12 730-8p Let's Ask America Start Date End Date Weekdays Spots/Week	Rate	0 (.00				* -1
Week: 10/22/12 10/28/121 1	\$350.00	() (
Week: 10/29/12 11/04/12 -1-1 2	\$350.00	4					
Week: 11/05/12 11/11/12 1 1	\$350.00						
N 18 WMAR10/29/12 10/29/12 DANCING WITH THE STA	AR(8-10p	0	:30		NM	1	\$3,500.00
Start Date End Date Weekdays Spots/Week	Rate	W-12					
Week: 10/29/12 11/04/12 M 1	\$3,500.00	`					00.000.00
N 19 WMAR10/30/12 10/30/12 PRIVATE PRACTICE	10-11p		:30		NM	1	\$2,000.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u>	<u>Rate</u> \$2,000.00	4-2					
Week: 10/29/12 11/04/12 -T 1	φ2,000.00						

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10/24/12 / 10/24/12

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	Contract / Revision	Alt Order #	
	315841 /		
Contract Dates	Product	Estimate #	
10/25/12 - 11/06/12	THURS OCT 25TH-TI	JE 12898	
Advertiser	l Or	iginal Date / Revision	

			Spo	ts/		Tot	als
*Line Ch Start Date End Date Description	Start/End Ti	me Days	Length We		Type S	pots	Amount
N 20 WMAR10/31/12 10/31/12 NASHVILLE Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/12W 1	10-11p <u>Rate</u> \$2,750.00	P-1	:30		NM	1	\$2,750.00
N 21 WMAR11/01/12 11/01/12 CMAs Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/12T 1	8-11p <u>Rate</u> \$2,000.00	6-3	:30		NM	1	\$2,000.00
N 22 WMAR11/02/12 11/02/12 LAST MAN/MALIBU Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/12F 1	8-9p <u>Rate</u> \$500.00	P-9	:30		NM	1	\$500.00
N 23 WMAR10/26/12 10/26/12 20/20 Start Date End Date Weekdays Spots/Week Week: 10/22/12 10/28/12F 1	10-11p <u>Rate</u> \$1,150.00	P-6	:30		NM	1	\$1,150.00
N 24 WMAR11/04/12 11/04/12 ONCE UPON A TIME Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/12S 1	8-9p <u>Rate</u> \$2,500.00	P-2	:30		NM	1	\$2,500.00
N 25 WMAR10/28/12 11/04/12 SU 11-1135p Start Date End Date Weekdays Spots/Week Week: 10/22/12 11/04/12S 1 Week: 10/29/12 11/04/12S 1	11-1135p <u>Rate</u> \$550.00 \$550.00	P-(:30		NM	2	\$1,100.00
N 26 WMAR11/02/12 11/02/12 M-F JIMMY KIMMEL Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/12F 1	1202a-109a <u>Rate</u> \$50.00	P-3	:30		NM	1	\$50.00
				Totals		87	\$31,415.00
Time Period # of Spots Gross Amount	Net Amount	-11					
10/01/12 -10/28/12 19 \$5,250.00	\$4,462.50						

Cardin / Democrat / Senat

Time Period	# of Spots	Gross Amount	Net Amount		
10/01/12 -10/28/12	19	\$5,250.00	\$4,462.50		
10/29/12 -11/06/12	68	\$26,165.00	\$22,240.25		
Totals	87	\$31,415.00	\$26,702.75		

Signature:	Date:	

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